



Contact:
Jeff Donnon
First Round Capital
jeff@firstround.com
Phone – (610) 834-7686
Fax – (610) 834-7635

First Round Capital Welcomes Chris Fralic as New Partner

Addition to First Round Team Extends Firm's Value-Added Operating Approach to Venture Capital

West Conshohocken, PA, March 6, 2006 – First Round Capital, a seed-stage venture capital firm, today announced the addition of Christopher D. Fralic as the newest member of its team. Chris is a 20-year veteran of the technology industry in areas directly related to First Round Capital's primary areas of investment.

Chris was most recently Vice President of Business Development at **del.icio.us**, which was acquired by **Yahoo!** in December of 2005. Prior to del.icio.us, Mr. Fralic spent six years working at **eBay** in a variety of business development and operational functions. Chris has also served as Internet Account Manager at **Oracle Corporation**, Director of Business Development division of **America Online** and Vice President of Business Development at **Nextron Communications**.

"We are very fortunate to have a person of Chris' quality join our team," said Josh Kopelman, managing director and founder of First Round Capital. "His industry experience and insight will add significant value to our portfolio companies."

"I am very excited by the opportunity at First Round Capital," said Chris Fralic. "I look forward to joining the First Round Capital team in helping start-ups achieve their potential by sharing my experiences, rolling up my sleeves and working closely with them."

About First Round Capital

First Round Capital, is a seed-stage venture capital firm dedicated to helping talented entrepreneurs build remarkable companies. First Round is not afraid of investing in pre-revenue companies – and often provides a company's first outside capital. As former entrepreneurs, the partners at First Round understand the challenges of launching a new enterprise, and offer insight and expertise that are as valuable as its venture capital. The firm has invested in over twenty startup companies including Jingle Networks (1-800-FREE411), Krugle, Riya.com, and VideoEgg. Additional information on First Round Capital is available via the Internet at <http://www.firstround.com>.